

# JON BAILEY

Product Designer

✉ jonbailey788@gmail.com

☎ 515-988-1776

📍 Des Moines, IA

## SUMMARY

I graduated from Grand View University in 2019 with a Bachelors degree in Graphic Design. After working in print for 3 years I learned Web Development through boot camp and personal projects. Working in an Agency for the last 2.5 years I have learned practical web design and development skills, UI design, Design thinking, Visual Identity design, communication skills with both clients and co-workers and time-management skills.

## EXPERIENCE

### Web Designer — Hatch DSM

September 2021 - Current

At Hatch I collaborate with the creative team to create Websites, print pieces, and Visual Identities for clients. In the web process I am involved in discovery sessions, designing information architecture, creating high fidelity mockups, and building websites using Webflow. In addition to this, I manage our hosted websites to add and optimize features.

### Graphic Artist — Doll Distributing

May 2019 - September 2021

At Doll I designed and printed point of sale materials for Grocery stores, Convenience stores and restaurants. This included a wide variety of job such as designing large installations for walk-in coolers and cutting vinyl decals for vehicles.

### Graphic Design Intern — Meredith Corporation

May 2018 - May 2019

At Meredith I Worked In the Brand Licensing Department working on presentations and licensed materials for brands like Better Homes & Gardens, Shape Activewear, EatingWell and Better Homes & Gardens Real Estate.

## EDUCATION

### B.A. Graphic Design from Grand View University

August 2017 - May 2019

## SKILLS

- Adobe Creative Suite
- HTML5
- Javascript
- CSS3
- Webflow
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma
- Web Design
- UI Design
- Visual Identity
- Logo Design
- Style Guide
- Wordpress
- UX Design

## STRENGTHS

My strengths are conviction, communication, urgency, professionalism, eagerness to learn, design fundamentals, pride in my work.