

JON BAILEY

Product Designer

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📍 Des Moines, IA

SUMMARY

I graduated from Grand View University in 2019 with a Bachelors degree in Graphic Design. After working in print for 3 years I learned Web Development through boot camp and personal projects. Working in an Agency for the last 2.5 years I have learned practical web design and development skills, UI design, Design thinking, Visual Identity design, communication skills with both clients and co-workers and time-management skills.

EXPERIENCE

Web Designer/Art Director (2024) – Hatch DSM

September 2021 - Current

At Hatch I collaborate with the creative team to create Websites, print pieces, and Visual Identities for clients. In the web process I am involved in discovery sessions, designing information architecture, creating high fidelity mockups, and building websites using Webflow. In addition to this, I manage our hosted websites to add and optimize features.

Graphic Artist – Doll Distributing

May 2019 - September 2021

At Doll I designed and printed point of sale materials for Grocery stores, Convenience stores and restaurants. This included a wide variety of job such as designing large installations for walk-in coolers and cutting vinyl decals for vehicles.

Graphic Design Intern – Meredith Corporation

May 2018 - May 2019

At Meredith I Worked In the Brand Licensing Department working on presentations and licensed materials for brands like Better Homes & Gardens, Shape Activewear, EatingWell and Better Homes & Gardens Real Estate.

EDUCATION

B.A. Graphic Design from Grand View University

August 2017 - May 2019

SKILLS

Adobe Creative Suite HTML5
Javascript CSS3 Webflow
Adobe Illustrator Adobe Photoshop
Adobe InDesign Figma
Web Design UI Design
Visual Identity Logo Design
Style Guide Wordpress
UX Design AI Tools ChatGPT

STRENGTHS

My strengths are conviction, communication, urgency, professionalism, eagerness to learn, design fundamentals, and pride in my work.